



COACHING

#1 LEADERSHIP BEHAVIOR

Our research confirms that no other leadership behavior is more correlated with increasing Employee Engagement than a leader's coaching effectiveness.

Here's why your leaders need to be highly effective coaches.

LEADERS THAT ARE THE MOST EFFECTIVE COACHES HAVE

4X

MORE EMPLOYEES THAT

“GO THE EXTRA MILE”

INTRODUCING *THE EXTRAORDINARY COACH™* PROGRAM

Your organization and your leaders will benefit from embracing a flexible coaching framework that seamlessly applies to a myriad of performance and career coaching scenarios. *The Extraordinary Coach* program offers your leaders personalized insights into their current coaching approach and practices via the Coaching Preferences Self-Assessment. Your leaders will learn FUEL, a memorable coaching framework, that will empower them to improve and grow the capability of those they lead. They will see world-class video demonstrations, take part in real play practices, and commit to an action plan. As a result, your organization will experience a marked improvement in the consistency and effectiveness of coaching dialogues taking place within the organization.

ZENGERFOLKMAN.COM/THE-EXTRAORDINARY-COACH



FUEL

ZENGER FOLKMAN'S COACHING FRAMEWORK

- FOR ALL COACHING CONVERSATIONS
- ENCOURAGES SOLUTION DISCOVERY
- POWERFULLY SIMPLE: **SO SIMPLE THAT YOUR LEADERS WILL ACTUALLY USE IT**



WHEN YOUR LEADERS ADD COACHING TO THEIR EXISTING STRENGTHS, THEY ARE

8X

MORE LIKELY TO BECOME A TOP-TIER LEADER.



ZENGER | FOLKMAN