



# The Extraordinary Coach™

The framework, mindset, and skills that empower leaders to help others grow.

**EFFECTIVE  
COACHES HAVE**



The employees that  
**GO THE EXTRA MILE**



More likely to become  
**A TOP-TIER LEADER**

## Magnify Strengths in Every Performer

*Boost both employee engagement and organizational success. Our transformative coaching framework empowers leaders with the skills and confidence to navigate impactful conversations.*

## Bringing Science to the Art of Coaching

Zenger Folkman's approach to establishing effective coaching practices is grounded in thirty years of research and focuses on building strengths. *The Extraordinary Coach* development experience is designed to increase the quality and consistency of coaching conversations in organizations. Participants learn to model specific skills that help others expand their awareness, discover their own solutions, and implement better decisions.

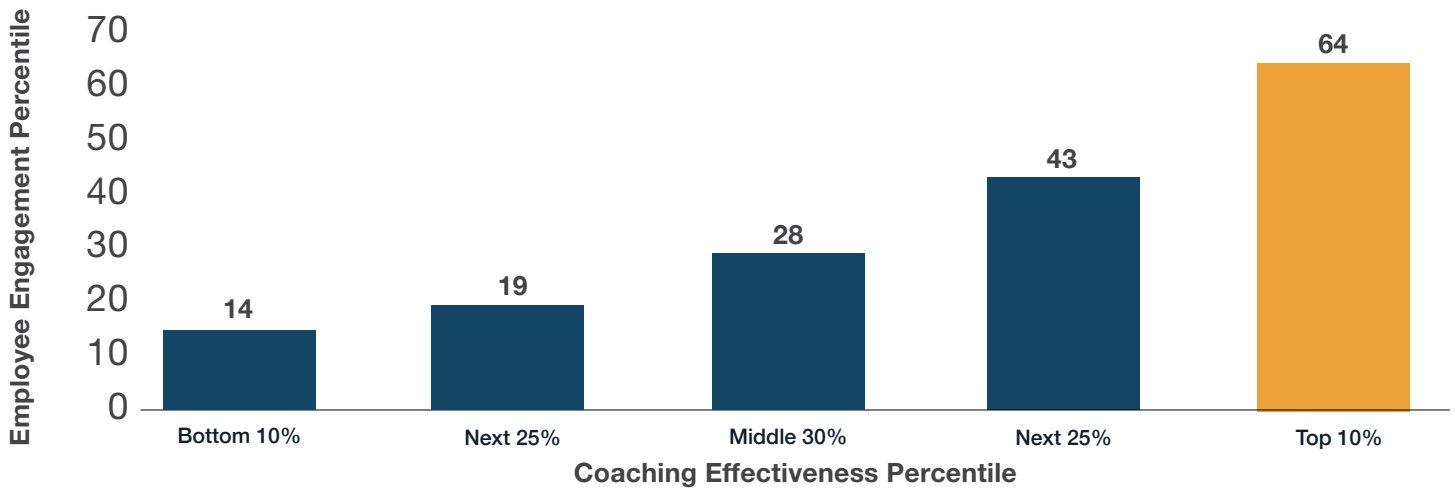
## A Memorable, Flexible Framework

The FUEL coaching framework supports leaders in guiding a variety of conversations throughout the employee lifecycle. The model is flexible enough for leaders to adapt to various situations and is simple, intuitive, and easy to implement.

## Robust Assessment Tool

The Coaching Preferences Self-Assessment helps participants understand their current coaching approach and highlights areas for growth.

# EFFECTIVE COACHING yields EXTRAORDINARY OUTCOMES



No other leadership behavior is more correlated with increasing employee engagement than a leader's coaching effectiveness.

## Deliverables:

- FUEL skills practice using real, relevant scenarios
- Online Coaching Preferences Self-Assessment and Report
- Supporting Participant Guide, FUEL Coaching Guide, and FUEL Coaching Quick Guide



## FLEXIBLE FORMATS

In-person Development Experience (6 Hrs)  
Live Online Development Experience  
(Two 3.5 Hr Sessions)



## DELIVERY OPTIONS

May be delivered by Zenger Folkman's network of highly qualified and experienced facilitators or by certified internal resources



## CERTIFICATION OPTIONS

Certify your own internal facilitators to deliver this development experience