



The Extraordinary Leader™

Advancing leadership skills by pairing the finest assessments with a strengths-based approach.

Benefits of a strengths-based approach:



70%
Increased Employee Engagement



40%
Increased Customer Satisfaction



50%
Decreased Employee Turnover

Great Leadership Starts With Strengths

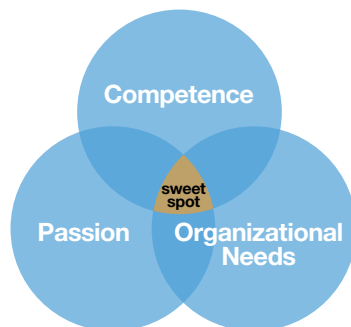
Zenger Folkman's approach changes the traditional development-planning process to a new, strengths-focused lifestyle that brings science to the art of leadership.

Grounded in Research

The Extraordinary Leader 360 Assessment utilizes globally validated questions to measure effectiveness in the skills that differentiate highly effective leaders. Leaders receive valuable, robust feedback that is benchmarked against global norms.

Built on Strengths

Research shows the greatest increases in business outcomes don't happen when focusing on weaknesses, but rather by building upon strengths. Through analysis of their personal feedback, participants discover their sweet spot; a focus for development that leverages their strengths, supports organizational needs, and plays to their passions.



A New Leadership Lifestyle

By targeting behaviors that have the greatest impact on effectiveness, individuals create strengths-based development plans. Using *The Extraordinary Leader Development Guide*, leaders can implement practices that are intentionally, consistently, and easily integrated into normal workflow.

A PROVEN FRAMEWORK

for Building Extraordinary Leaders



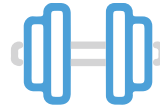
1. Define

what extraordinary leaders look like in your organization.



2. Measure

your leaders' effectiveness against global norms.



3. Develop

their strengths.



4. Sustain

development and make it practical and actionable.

Great leaders are not defined by the absence of weakness, but rather by the presence of clear strengths.

Deliverables:

- 360-Degree Assessment and personalized feedback report
- Researched-based strengths building guide
- Tools to support ongoing development and learning
- *Pulse Check*—a follow-up assessment to help leaders measure progress
- A global network of consultants, facilitators, coaches, and implementation specialists with the knowledge to ensure your success



FLEXIBLE FORMATS

In-person Development Experience
1-on-1 Assessment Coaching/Debrief
Live Online Development Experience



DELIVERY OPTIONS

May be delivered by Zenger Folkman's facilitators and coaches or by certified internal resources



CERTIFICATION OPTIONS

Certify an internal facilitator to deliver a development experience or provide coaching