



The Extraordinary Coach™ Facilitator Certification

The Zenger Folkman *Extraordinary Coach*™ Facilitator Certification provides the knowledge and tools to effectively deliver *The Extraordinary Coach* Workshop within your organization.



Led by a Zenger Folkman Master Trainer, the *Extraordinary Coach* Facilitator Certification ensures an accurate, consistent, and high-quality delivery of the program. As a facilitator candidate, you will learn to leverage your existing expertise and apply the knowledge and skills necessary for the delivery of this world-class coaching program.

CERTIFICATION

Certification is a simple 2-step process:

1. Attend the Extraordinary Coach Workshop delivered by a Zenger Folkman Master Trainer
2. Attend the Certification Workshop

Find dates and locations at: www.zengerfolkman.com/events

OVERVIEW

During the certification workshop, you will:

- Strengthen your content knowledge around the coaching workshop and FUEL model
- Take a deeper dive into the Coaching Attributes and Perspectives Self-Assessment
- Familiarize yourself with the mechanics of activities, exercises, and debriefs
- Learn best practices for incorporating videos (story-based and expert)
- Understand how to create a safe and engaging learning environment
- Determine how to lead participants in the creation of their coaching development plans

OUTCOMES

After completing the course, you will:

- Be fully certified to facilitate *The Extraordinary Coach* in your organization
- Be invited to join a community of Zenger Folkman trainers and Master Trainers to help them in their ongoing development

TOOLS

As a participant, you will receive:

- *The Extraordinary Coach* Facilitator Guide
- *The Extraordinary Coach* Flash Drive containing:
 - » Workshop PowerPoint Presentation
 - » Participant Pre-work and Video Files
 - » *The Extraordinary Coach* Development Plan
- *The Extraordinary Coach* Participant Guide
- Instructional Walkthrough (video file)
- *The Extraordinary Coach* book
- Coaching Conversation Guide
- FUEL Cue Card
- Sample Coaching Attributes and Perspectives Self-Assessment Report