



DON'T FEAR THE 360



WHY A 360?

Your colleagues are **twice as effective** at identifying your strengths and areas where you could improve.



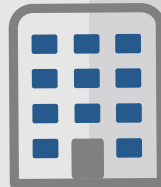
WHO USES A 360?

Multi-rater feedback provides hard data on how leaders are perceived—which is why more than **85% of Fortune 500 companies** use them as a central part of their leadership development process.



WHAT ABOUT THE RESEARCH?

Our research utilizes data from over **1 million evaluations** on over **125,000 global leaders**.



BUSINESS RESULTS?

Leadership behavior has a direct impact on behaviors such as employee engagement and commitment—better leaders equal better results.



WHERE'S THE EVIDENCE?

Better leadership generates better business outcomes, higher revenue and profitability. **The best leaders impact sales, increasing revenue by 10x.**



THE SOLUTION

Zenger Folkman can help your organization create and implement the ideal 360 instrument for your needs. *The Extraordinary Leader 360-degree Assessment™* development process uses a strengths-based approach to develop leaders who produce extraordinary results.

HOW TO SELECT A 360 THAT WORKS FOR YOU

Let Zenger Folkman find the ideal solution to help your organization develop extraordinary leaders—and embrace the 360.

[LEARN MORE](#)



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