The Extraordinary Leader™

In today’s rapidly changing, highly competitive environment, the organizations that excel in their respective markets will be those whose people are most competent, passionate, and focused on delivering results.

The Extraordinary Leader Workshop presents a proven framework for helping individuals make a profound difference in their organization’s results, and in their own performance and development.

AUDIENCE
Applicable for leaders at all levels of an organization from senior executives to first-line supervisors. May be delivered to executive or management teams, other intact or cross-functional work teams, or to individuals gathered from different parts of an organization.

KEY LEARNINGS
During the workshop, a Zenger Folkman or certified client facilitator will help each participant:

- Understand the significant on-the-job performance differences between “good” and “extraordinary” leaders.
- Learn about the leadership competencies that differentiate extraordinary leaders.
- Discover why enhancing existing leadership strengths is the most successful way to become an extraordinary leader.
- Prepare to receive an individual 360-degree leadership feedback report, understand the report structure, interpret the data, and discuss how it can best be used in a positive way.
- Perform a step-by-step analysis of their feedback report, using a structured process with individual and group exercises.
- Use Zenger Folkman’s unique leadership cross-training approach to construct a customized Individual Development Plan.

EXPERIENCE
Participants will know exactly how they are currently perceived as leaders and the impact they can make by becoming better. Each will come away with an Individual Development Plan customized to their situation and objectives, as well as a variety of tools they can continue to use in their ongoing development efforts. They’ll learn the power of striving for extraordinary results, and will be given tools and taught how to create action plans that truly help them move from good to extraordinary.

MATERIALS
Each participant will receive:

- The online Extraordinary Leader multi-rater (360-degree) assessment and personal feedback report.
- A hardcopy of the book, How To Be Exceptional: Drive Leadership Success By Magnifying Your Strengths.
- A Pulse Check Survey, typically six months after the full assessment, to follow up on individual goal progress.

CUSTOMIZATION
The Extraordinary Leader Workshop, materials, and 360-degree assessment can easily be customized to meet two types of organizational needs:

- To map to an organization’s existing competency model.
- To provide flexible delivery options, including individualized coaching, etc.

FORMAT
A one-day, interactive, instructor-led, leadership learning, assessing, and planning experience. Also available as Live Online Training where participants can connect virtually and interact with both the instructor and other classmates remotely.