Years of research, 75,000 leaders, and over 1,000,000 evaluations gives Zenger Folkman a stockpile of valuable data on how to make good leaders great. What we found is simple: great leaders are invaluable to any organization.

The Impact of Great Leadership

How satisfied are your customers?

Organizations with great leaders have 2x greater customer satisfaction

Introducing The Extraordinary Leader™ Program

Our research proves that great leaders can be developed and that the effectiveness of an organization’s leaders has a direct impact on employee productivity and commitment, customer satisfaction, and innovation—all driving profitability. The Extraordinary Leader Program will provide a roadmap to increase those results. Participants will utilize candid feedback received from The Extraordinary Leader 360-degree Assessment to understand their current level of effectiveness and create their own personal, strengths-based development plan.

ZengerFolkman.com/The-Extraordinary-Leader

Great Leaders Double Profits!

How satisfied are your customers?

Great leaders do not equal great and your organization needs you to be great!

20% increase in employees willing to “go the extra mile” when good leaders become great leaders

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