



ZENGER | FOLKMAN

Las Colinas, TX • October 9, 2019

Filling the Leadership Pipeline

Focusing on High Potential Leaders is Not Enough



“What organizations need now more than ever, is extraordinary leaders. People who are willing to step up, work hard, and become more inspiring, more extraordinary in key ways.”

Jack Zenger, DBA, is a world expert in the field of organizational behavior. He is a bestselling author, speaker, and a national columnist for Forbes and Harvard Business Review with more than five decades of experience in leadership development.

Leadership Forum and Luncheon October 9, 2019 • 10:30 AM – 1:30 PM CDT

Dallas Marriott Las Colinas, 223 W. Las Colinas Blvd, Irving, TX 75039

RESERVE YOUR SEAT: <https://bit.ly/zflascolinas2019>

Attendance at this complimentary event is by special invitation—and this is your invitation!

Questions? Contact Terry Robert: trobert@zengerfolkman.com, 801.705.9498

Everyone deserves to work with a great leader, not just a fortunate few. Your organization’s success depends on developing many great leaders. Achieving that means developing more than a small elite group of high-potential leaders or having a handful of good leaders scattered throughout your organization. Organizations perform at their peak when effective leadership is widely distributed and developed at all levels and in every functional area.

Dr. Jack Zenger, a world-renowned thought leader in the field of research-based leadership development, will share his insights drawn from a half-century of experience helping clients create that elusive “Leadership Culture” so many organizations today are striving for.

Topics Jack will address include:

- How deliberate development transforms the culture
- The shortcomings of HiPo programs
- What can we learn from the concept of herd immunity
- When to initiate leadership development efforts