



ZENGER | FOLKMAN



# Coaching and Certification Workshops

San Carlos, CA | September 17–19, 2019

## YOU ARE INVITED TO JOIN US!

### LEARN THE SKILLS UTILIZED BY WORLD-CLASS COACHES.

Effective coaches have a profound impact on individuals, teams, and organizations. Experience *The Extraordinary Coach* and *Elevating Feedback* Workshops and master a simple, flexible, and powerful coaching and feedback framework.

### THE EXTRAORDINARY COACH™ WORKSHOP (EC)

*How the Best Leaders Help Others Grow*

September 17, 2019 • 8 am to 5 pm

Want more motivated, committed, and engaged employees? Leaders who coach effectively significantly increase their personal leadership impact and the productivity and effectiveness of those they coach.

*The Extraordinary Coach* Workshop takes a strengths-based approach to improving coaching skills by focusing on what extraordinary coaches do well. You will learn the powerful FUEL coaching communication model along with many other critical skills and tools to inspire others to perform at their peak.

### ELEVATING FEEDBACK™ WORKSHOP (EF)

September 18, 2019 • 8 am to 12 pm

The *Elevating Feedback* Workshop is half-day skill-building workshop that gives managers the tools and skills to provide both reinforcing and redirecting feedback, while improving the overall feedback experience.

### THE EXTRAORDINARY COACH FACILITATOR CERTIFICATION™ (ECFC)

September 18, 2019 • 1 pm to 5 pm (*Part 1*)

September 19, 2019 • 8 am to 12 pm (*Part 2*)

Our new, streamlined *Extraordinary Coach Facilitator Certification* Workshop provides the knowledge and tools to effectively deliver *The Extraordinary Coach* Workshop within your organization. Led by a Zenger Folkman Master Trainer, this workshop ensures an accurate, consistent, and high-quality delivery of the program. As a facilitator candidate, you will learn to leverage your existing expertise and apply the knowledge and skills necessary for the delivery of this world-class coaching program. Previous participation in *The Extraordinary Coach* Workshop is required.

### VENUE

San Mateo County Transit District  
1250 San Carlos Ave.  
San Carlos, CA 94070

*Thank you to San Mateo County Transit District for hosting this event.*

## Registration

To register go to:

[zengerfolkman.com/events](http://zengerfolkman.com/events)

EC Workshop Fee: \$595

EF Workshop Fee: \$295

ECFC Workshop Fee: \$3,000\*

\* Requires pre-approval.

Includes materials, assessments, and meals.

## Certification

Certification is a convenient, two-step process:

1. Attend the Workshop
2. Attend the Certification

Seating is limited.

## Audience

Registration is limited to those working inside organizations. Not for independent practitioners or coaches.