DON'T FEAR THE 360

WHY A 360?
Your colleagues are twice as effective at identifying your strengths and areas where you can improve.

WHAT ABOUT THE RESEARCH?
Our research utilizes data from over 1 million evaluations on over 85,000 global leaders.

WHERE'S THE EVIDENCE?
Better leadership generates better business outcomes, higher revenue and profitability. The best leaders impact sales, increasing revenue by up to 10x.

BUSINESS RESULTS?
Leadership behavior has a direct impact on behaviors such as employee engagement and commitment—better leaders equal better results.

THE SOLUTION
Zenger Folkman can help your organization create and implement the ideal 360 instrument for your needs. The Extraordinary Leader 360-degree Assessment™ development process uses a strengths-based approach to develop leaders who produce extraordinary results.

HOW TO SELECT A 360 THAT WORKS FOR YOU
Let Zenger Folkman find the ideal solution to help your organization develop extraordinary leaders—and embrace the 360.

LEARN MORE
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