DITCH THE FEEDBACK SANDWICH

96% OF EMPLOYEES AGREE THAT CORRECTIVE FEEDBACK IMPROVES PERFORMANCE

GIVING CORRECTIVE FEEDBACK SHOULDN’T BE SO DAUNTING, BUT IT IS.

Since we know that people want the corrective feedback, the challenge is to help people understand how to deliver it effectively. When delivered with skill, feedback is a powerful tool for organizations and employees. Being clear and direct with corrective feedback will promote specific, positive change and clearer understanding of expectations. Zenger Folkman’s Elevating Feedback™ workshop provides a framework that can enable employees at all levels of an organization to deliver difficult feedback well.

GIVING CORRECTIVE FEEDBACK

72% OF EMPLOYEES SAID THEIR MANAGER WOULD BE MORE INFLUENTIAL BY GIVING CORRECTIVE FEEDBACK WHEN MISTAKES ARE MADE

ONLY 12% OF EMPLOYEES REPORTED TO BE SURPRISED WHEN GIVEN CORRECTIVE FEEDBACK WHICH MEANS 88% OF EMPLOYEES ARE NOT SURPRISED WHEN GIVEN CORRECTIVE FEEDBACK

zengerfolkman.com  | info@zengerfolkman.com  | 801.705.9375  | 1213 Research Way, Bldg. Q, Suite 3500, Orem, UT 84097

©2015 Zenger Folkman

Based on Zenger Folkman survey data from over 40,000 participants