



ZENGER | FOLKMAN

Bringing science to the art of leadership

The Extraordinary Coach™

The framework, mindset, and skills that empower leaders to help others grow.



Magnify Strengths in Every Performer

A highly effective, flexible coaching framework and mindset that increases leaders' skills and confidence in holding key conversations that matter to employees and the organization.

Bringing Science to the Art of Coaching

Zenger Folkman's approach to establishing effective coaching practices is grounded in thirty years of research and focuses on building strengths. *The Extraordinary Coach* development experience is designed to increase the quality and consistency of coaching skills in organizations. Participants learn to model specific skills that help others expand their awareness, discover their own superior solutions, and implement better decisions.

A Memorable, Flexible Framework

The FUEL model provides an outline to guide a variety of conversations throughout the employee life cycle. The model is flexible enough for leaders to adapt to various situations and powerfully simple, intuitive, and easy to implement.

Robust Assessment Tool

The Coaching Attributes and Perspectives Assessment helps participants identify their preferences across three leadership styles that can support or hinder successful coaching conversations.

EFFECTIVE

COACHES HAVE

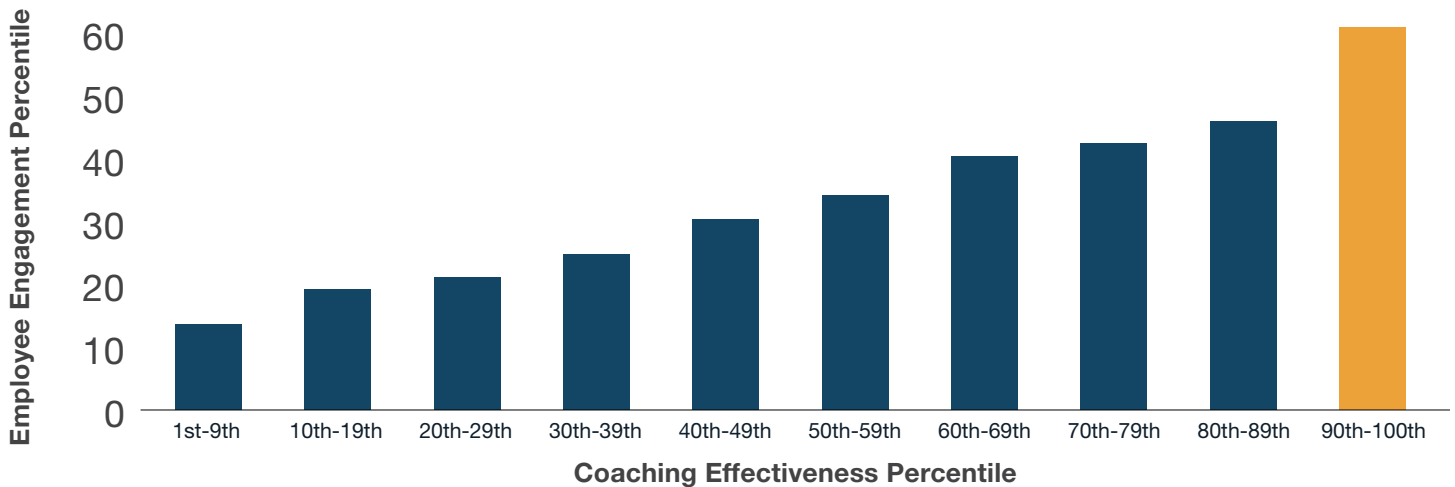


The employees that
GO THE EXTRA MILE



More likely to become
A TOP-TIER LEADER

EFFECTIVE COACHING yields EXTRAORDINARY OUTCOMES



No other leadership behavior is more correlated with increasing **employee engagement** than a leader's **coaching effectiveness**.

Deliverables:

- Practice and receive feedback using FUEL in real scenarios
- Online coaching Attributes and Perspectives Assessment and report
- Participant materials and development plan
- FUEL Accelerators and Conversation Guides
- A global network of consultants, facilitators, coaches, and implementation specialists with the knowledge to ensure your success



FLEXIBLE FORMATS

In-person Development Experience
Live Online Development Experience



DELIVERY OPTIONS

May be delivered by Zenger Folkman's facilitators and coaches or by certified internal resources



CERTIFICATION OPTIONS

Certify an internal facilitator to deliver a development experience or provide coaching