



ZENGER | FOLKMAN

Hyatt Regency John Wayne Airport, Newport Beach, CA • October 17, 2018

Creating a Leadership Culture

What Are Key Leverage Points? What Often Goes Awry?

New research presented by world-renowned leadership authority, Dr. Jack Zenger. Designed for executives who play a strategic role in developing talent throughout the organization.



“What organizations need now more than ever, is extraordinary leaders. People who are willing to step up, work hard, and become more inspiring, more extraordinary in key ways.”

Jack Zenger, DBA, is a world expert in the field of organizational behavior. He is a bestselling author, speaker, and a national columnist for Forbes and Harvard Business Review with more than five decades of experience in leadership development.

Extraordinary Leader Forum

October 17, 2018 • 10:30 am to 1:30 pm

10:30 am – Forum begins, 12:00 pm – Lunch, 12:45 pm – Panel Discussion
Hyatt Regency John Wayne Airport • 4545 MacArthur Blvd, Newport Beach

RESERVE YOUR SEAT: bit.ly/NewportBeachForum

Attendance at this complimentary event is by special invitation—and this is your invitation!
Questions? Contact Bruce Wilson: bwilson@zengerfolkman.com, 925.225.1013

How Organizations Create Leadership Cultures

Everyone deserves to work with a good leader, not just a few lucky employees. An organization's overall success depends on having great leaders. Achieving that means going beyond a handful of good leaders scattered throughout an organization. Organizations perform at their peak when effective leadership is widely distributed at all levels and in every functional area of the firm. This session is about how to mass produce exceptional leaders.

Jack Zenger, world renown thought leader in the field of research-based leadership development shares his insights from a half century of experience helping clients traverse the pitfalls of creating that elusive Leadership Culture that so many organizations today are striving for.

Join Dr. Jack Zenger as he answers these questions:

- How does mass producing leaders transform culture?
- What are the shortcomings of leadership development?
- What can we learn from the concept of herd immunity?
- Are we initiating leadership development early enough with our leaders?